

UNICEF Crystal Snowflake NEW YORK, 2004

Ingo Maurer's Snowflake for New York's holiday season graces the intersection of Fifth Avenue and 57th Street in Mid-Manhattan since 2004. The handcrafted object of stainless steel, crystal prisms and lighting fixtures shines as a "beacon of hope, peace and compassion for vulnerable children around the world" (UNICEF).

UNICEF commissioned the design and production of a second UNICEF Crystal Snowflake over the summer, when the organisation confirmed their plans to unveil the 2004 Snowflake by Ingo Maurer in Los Angeles.