



INGO MAURER

Estúdio Brasil Ingo Maurer
SAO PAULO, 2016

“Finally, my wish comes true: Estúdio Brasil Ingo Maurer. The long-time relation with FAS made it possible.”, says Ingo Maurer. Estúdio Brasil is run by FAS Iluminação, but has been designed in close collaboration with Ingo Maurer and his team. As in Munich and New York, the two showrooms managed by Ingo Maurer directly, visitors find a great number of unique objects, among them a Golden Ribbon and two Porca Miseria! One of them is a special version with reference to Brasil’s stunning nature, which Ingo Maurer created in early summer 2016, expressing his love for the South American country. The showroom is located at Alameda Gabriel Monteiro da Silva. From the outside, visitors face a white wall, with a slightly recessed entrance. Illuminated strips in groups of six lead to the door. Inside the light in the pavement continues through a ‘tunnel’ with rather low ceiling, which opens up after 20 meters to the spacious hall where the objects are presented. Building and the entrance area were created in close collaboration between Ingo Maurer and Team, FAS Iluminação and Rizoma Arquitetura.

The street Alameda Gabriel Monteiro da Silva is known as Brasil’s hotspot for design and art and attracts visitors from all parts of Brasil and the subcontinent. In a green neighborhood, visitors also enjoy the fresh air. Apart from the lighting objects, visitors find many designs from Ingo Maurer’s collection, lamps which combine functionality with extraordinary beauty, humor and refined details. Yara Rodrigues Rosa and Arystela Rosa Paz, the owners of FAS Iluminação are active as specialists for unique lighting for more than a decade, and provide many services to their clients, from simple installations to complete lighting projects, with special attention to the personal touch.