

Ingo Maurer launches app for smart lighting control

Munich, February 2022 | Operating, dimming, selecting lighting settings – Ingo Maurer GmbH introduces "Ingo Maurer Digital", its app for smart control of lighting. The app can be downloaded free of charge for iOS and Android from the App Store and the Google Play Store.

The first lighting fixture that can be operated with the "Ingo Maurer Digital" app is the MOODMOON model by designer Sebastian Hepting. The light is distinctive because of its characteristic interplay of the finest Japanese paper and innovative LED technology. The app makes it possible to reproduce different lighting settings and colour sequences at a defined speed. This allows users to choose between 14 different lighting moods, from relaxing to invigorating colour sequences. The brightness of the light, which can be dimmed, can also be regulated individually via the app. The special structure of the Japanese paper creates a light effect that gives MOODMOON a uniquely lively surface.

"The app allows users to bring their lighting to life," emphasises David Engelhorn, designer at Ingo Maurer. "The atmosphere in the room can be effortlessly changed using a smartphone or tablet. No matter whether you want a place to relax or a focused work environment, the lighting can be adapted to suit individual needs thanks to the versatile tool."

The smart operation makes MOODMOON an innovative, charismatic companion from the private sphere to commercial use: Its colour sequences ensure relaxation as desired in medical practices and wellness areas or set a stylistic accent in hotel lobbies, retail areas or public facilities. Users can integrate and save several MOODMOON lights in the Ingo Maurer app, control them individually and run them in parallel. Since the light sends out its own Wi-Fi signal, it can also be controlled via an app in places where no internet is available, such as in a mountain hut or on a yacht.

The Ingo Maurer team is constantly developing the app to ensure that it will also offer a wide range of possible applications for individual lighting control in future products and projects. It should be possible to link several lights, even across different rooms, via Wi-Fi

in the future in order to combine colour sequences simultaneously or with a variable dynamic. Individual mood packages, for instance in your desired CI colours, are also to be available for projects on request. Regular updates inform the end customers about the latest functions of the app.

The MOODMOON comes in the following formats: Round in the diameters 60 cm and 85 cm as well as square in the formats 75 x 75 cm and 105 x 105 cm.

About Ingo Maurer

Ingo Maurer GmbH is an owner-managed company which has developed and produced extraordinary designer lighting for the last 50 years. Apart from that, the company has gained public as well as international recognition with the execution of design assignments. Some of the most well-known designs for series production are Bulb (1966), the low-voltage system YaYaHo (1984) and the Flügellampe Lucellino (a bulb-with-wings design) (1992). The lighting and interior design of the Radisson Collection Hotel in Tsinandali, Georgia, the lighting at the subway stations 'Westfriedhof' (1998), 'Münchner Freiheit' (2009) and 'Marienplatz' (2015) in Munich, as well as the pendulum 'Flying to Peace' for the Frankfurt trade fair (2018) and the 'Silver Cloud' for the Munich Residenztheater (2019) are just some of the highlights on a long list of commissioned projects and spectacular individual pieces created for private clients and public buildings.

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