

Ingo Maurer presents fine gold leaf in a new dimension: the new lamp 24 Karat Blau Flat

Munich, September 2021| Ingo Maurer presents the new 24 Karat Blau Flat wall lamp, showcasing paper-thin Japanese gold leaf to tremendous effect. The manufacturer is updating the successful Karat product line with an ultra-flat version for the first time, which can be mounted close to the wall. Thanks to the individual panels that can be combined and oriented in different ways, the customer creates their own unique 24 Karat Blau Flat work of art. The light was conceptualised by the designer Axel Schmid, who has been a part of Ingo Maurer's creative team for 23 years, and has already designed earlier models in the line.

The concept of the 24 Karat Blau Flat is based on an acrylic glass panel, which encloses paper-thin gold leaf and is mounted flat on the wall in front of the light source. During its development, designer Axel Schmid made use of the physical properties of the precious metal: beaten extremely thin, the pure gold only allows short-wave blue light to pass through, which is why the light appears bluish. Golden light is reflected by the 24 Karat Blau Flat and creates a warm atmosphere in the room.

Aesthetic wall arrangement: The customer becomes the co-designer.

The individual panels of the wall lamp can be combined with other panels; the possibilities are endless: equipped with four holes, they can be installed vertically, horizontally and also asymmetrically. The suspension rods are easily attached and secured when required, so that the panels cannot be removed. The 24 Karat Blau Flat has a retrofit LED lamp with an E14 screw socket, which makes changing the bulb easy. Even when switched off, the 24 Karat Blau Flat still shines as a unique piece of wall art that can be augmented as desired.

“The 24 Karat Blau lamp, with its warm light, is one of my personal favourites. By making use of a single panel, we can offer a solution with the 24 Karat Blue Flat for situations where the light fixture needs to be mounted as flatly as possible on the wall,” says Axel Schmid. “Thanks to its infinite expansion possibilities, it has huge creative potential. Combining it with other lamps from the product line is also very interesting as it enables the integration of lighting and interior design in a single product. This makes it an attractive choice for use in private living spaces as well as in the commercial sector,” Axel Schmid added.

Finest gold leaf from Japan

The use of gold plays an important role in Ingo Maurer's portfolio and was often the subject for creative experimentation.

This resulted in both expansive installations and iconic lights.

The gold leaf used in the 24 Karat Blau Flat comes from Japan and is beaten there to a thickness of 1/10,000 mm in a complex process. Designer Axel Schmid discovered the traditional gold leaf manufacturing process of Ingo Maurer GmbH's current supplier in Ishikawa Prefecture during a residency in Japan. That is when he first got the idea of using the paper-thin material as a lamp shade. "The valuable precious metal that is gold is starkly juxtaposed with the use of the common plastic in the 24 Karat Blau Flat," describes Axel Schmid. "However, the gold does not lose its brilliance because of this combination. Instead, both materials work together to make a premium product that is still low-maintenance." Each panel has its own unique texture, as the thin gold leaf is still precisely smithed by hand today. The process forces the gold inside out, creating its unique structure.

The 24 Karat Blau Flat bathes its surroundings in atmospheric warm light and is versatile in its set up, on its own or as a set. Designer Axel Schmid conceptualised the light for various spaces: when mounted flat on the wall, it is great for small spaces such as corridors or staircases, as well as being ideal for mounting above the dining table. However, thanks to its endless extension possibilities, it also looks good on large walls, such as behind a counter, a reception desk or simply on the wall in the study, lounge, or bedroom. The lamp comes with drilling templates to assist in arranging the panels on the wall.

Materials: Powder-coated steel, aluminium, plastic, gold

Luminant: E14 Tube or Candle, Ø max. 35 mm

Weight: approx. 350 g

Size: 26 x 18 x 9.5 cm

RRP: 240 euros incl. VAT (plus luminant), add-on model (cover with holder without socket): 150 euros incl. VAT

Available: from September 2021

About Ingo Maurer

Ingo Maurer GmbH is an owner-managed company that has been developing and producing exceptional lighting systems for over 50 years. In addition, the company has set an international example with the creation of design commissions in both the private and public sectors. Among their best-known designs made for mass production are Bulb (1966), the YaYaHo low-voltage system (1984) and the Lucellino wing lamp (1992). The lighting of the underground stations 'Westfriedhof' (1998) and 'Münchner Freiheit' (2009) in Munich as well as the pendulum 'Flying to Peace' for the Messe Frankfurt (2018) and the 'Silver Cloud' for the Munich Residenztheater (2019) are just a few highlights on the long list of commissioned works and spectacular one-off pieces for private clients and

public buildings.

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