

Ingo Maurer presents the new MOODMOON: a fascinating play of light in transition

Designer Sebastian Hepting, who has been part of the creative team of Ingo Maurer for 17 years, designed the new luminaire "MOODMOON" for Ingo Maurer, which is characterised by a fascinating interplay of innovative LED technology and Japanese paper. The luminaire was inspired by the moon and its changing light effects, which have always captivated people as a mystical manifestation. MOODMOON goes far beyond this with its creative play of colours.

Technology and poetry, aesthetics and emotion

The MOODMOON is a decorative wall lamp made of Japanese paper. Since its numerous LED light points can be individually controlled and programmed, the MOODMOON can reproduce a wide variety of lighting moods and colour sequences at a defined speed via an app. Depending on the desired atmosphere and activity, users can use the app to simulate a kind of moonlight or create colourful worlds of colour - relaxing or invigorating colour gradients. The MOODMOON thus focuses on people's personal needs.

"In Ingo Maurer's portfolio, MOODMOON is an innovative addition;" explains Claude Maurer, CEO of Ingo Maurer GmbH. "Finest Japanese paper with a lively surface is characteristic of numerous Ingo Maurer luminaires and also gives the MOODMOON its special expression. In combination with LED technology, it creates a wide variety of lighting moods for versatile use from the private sphere to professional use."

Analogue and digital elements – paper and technology

In addition to the digital LED elements, the unique character of the luminaire is created by the use of Japanese paper, which is already used in other Ingo Maurer luminaires such as the MaMo Nouchies series. The unique structure of the paper plays an important role in the magical colour worlds of MOODMOON. Due to the irregular structure of the fibres, each sheet of paper and thus each luminaire is unique. The warm light of the LEDs penetrates the structured paper as a rear projection with more or less translucent spots.

The Japanese paper from MOODMOON emits a warm, glare-free light. The special lighting effect results from the interplay of light, shadow, structure and colour. Thus, the wall lamp is a symbiosis of high-quality, analogue materials and sophisticated digital technology. MOODMOON emits a flat, glare-free light that can be infinitely dimmed.

The effect of light and colour on people

Light and colour don't only have an aesthetic effect; they also have a significant influence on a person's biology and emotional state. In the past few months, people have been spending more time than usual at home and use private rooms for leisure

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activities but also for work. People require different light for different living conditions. In working situations, the light should have a stimulating effect and promote concentration; in quiet moments, it should create a relaxing mood.

According to the concept of Human Centric Lighting, lighting designers provide users with the right lighting, which can positively influence their mood. Depending on the living and working situation, activation or relaxation is supported by light. With the MOODMOON lamp, the user can also choose between warm, calming or fresh, invigorating moods. For example, the luminaire can be used during the day with a white-blue stimulating lighting mood for work and in the evening with a warm colour selection for a calming effect. Just as you listen to certain music depending on your mood, MOODMOON allows you to select the appropriate colour gradient with an app. "The colour changes are consciously programmed for mindful perception and have a relaxing effect," explains Sebastian Hepting. "MOODMOON stands in contrast to today's sensory overload. The development approach to create something that consciously invites us to pause in our accelerated world arose during the Corona Lockdown in spring 2020."

Versatile use for the atmospheric luminaire

MOODMOON offers numerous possibilities for commercial applications but also in the residential applications. With its gradual colour changes, the lamp provides relaxation in medical practices and wellness areas and also enriches hotels, retail and public facilities with impressive lighting scenes. Even customer-specific wishes taking CI colours into account are possible. Cross-object programming with several lamps, in which colour moods run through several images as an overall concept, is also possible.

Lighting scenes and product variations

Each MOODMOON comes with fourteen predefined moods. Over time, additional moods will be made available for purchase via the app.

The MOODMOON luminaire is available in the following formats: round in diameters of 60 cm and 85 cm, and square in formats of 75 x 75 cm and 105 x 105 cm. The smaller formats (Round 60 cm and Square 75 x 75 cm) are also available with monochrome white light without LED control. The monochrome version is much brighter and emits warm white light (2700K). It is stepless dimmable.

Reductive diversity

In a world with growing resource awareness, conventional concepts of space utilisation are being replaced by the awareness that reduction means gain. The multiple use of spaces is establishing itself in a wide variety of living and working contexts in both urban and rural areas. Co-sharing spaces are replacing the demand for one's own fixed workplace in urban conurbations, micro houses offer sustainable alternatives to the large-scale residential demands of the last decades. At the same time, their users have certain demands on their spaces.

MOODMOON combines the idea of value and durability of materials with the social development towards reduction and careful resource management. With its versatile moods, it simultaneously opens up the possibility for a multitude of changing users to adapt their temporary or multifunctional working and living spaces to the respective situation via colour and light effects. While a room is used as an office during the day, as a living room in the evening and then as a bedroom, MOODMOON can promote performance, well-being and relaxation through individually selected lighting moods and rhythms.